



2023

DC Sustainability Summit

SPONSORSHIP OPPORTUNITIES

2023 CONFERENCE DETAILS

We are back with the 9th Annual DC Sustainability Summit!

In 2020, we adapted the DC Sustainability Summit into a virtual event due to the COVID-19 pandemic. With the ongoing uncertainty, we followed the same format for 2021. In 2022, we were so happy to have daily virtual sessions with an in-person Green Product Expo. This year, we will follow this format again. There will be virtual sessions daily (September 12 - 14, 2023) and we will host our Green Product Expo (September 14, 2023) in person again.

Becoming a sponsor at the DC Sustainability Summit is the perfect way to enhance your visibility among influential business leaders, design professionals, building owners, and general contractors, among others. We have a limited amount of available sponsorship levels and they sell out fast!

If you are interested in exhibiting your product at the expo, please visit our website to apply. We do not allow product overlap so our exhibitors will enjoy an exclusive audience.

Don't miss your opportunity to be a partner in the 9th Annual DC Sustainability Summit.



TITLE SPONSOR - \$5,000

2 Organizations

- Logo included in Washington Business Journal marketing email blasts (sent every weekday for 4 weeks to 26,000+ recipients)
- Logo, link, corporate description on conference website, digital program, and email marketing
- Social media introduction
- Sponsor visibility during sessions
- On-demand video on conference website
- Advertising video on social media
- Pre-conference email announcement
- Complimentary registration to all DCSS sessions including in-person Green Product Expo for all sponsor organization employees (no limit)
- Discount code to distribute

Sample WBJ Graphic



Hosted by:



Sponsored by:



September 12-14

Register Now



PLATINUM - \$2,500

1 organization

- Logo, link, corporate description on conference website, digital program, and email marketing
- Social media introduction
- Sponsor visibility during sessions
- On-demand video on conference website
- Advertising video on social media
- Pre-conference email announcement
- Complimentary registration for 10 attendees
- Discount code to distribute

GOLD- \$1,200

2 organizations

- Logo and link on conference website and digital program
- Social media introduction
- Sponsor visibility during sessions
- On-demand video on conference website
- Advertising video on social media
- Pre-conference email announcement
- Complimentary registration for 6 attendees
- Discount code to distribute

SILVER - \$900

3 organizations

- Logo and link on conference website and digital program
- Social media introduction
- Sponsor visibility during sessions
- On-demand video on conference website
- Advertising video on social media
- Pre-conference email announcement
- Complimentary registration for 5 attendees
- Discount code to distribute

SESSION - \$500

6 organizations

- Logo and link on conference website and digital program
- Social media introduction
- Sponsor visibility during selected session
- On-demand video on conference website
- Pre-conference email announcement
- Complimentary registration for 4 attendees
- Discount code to distribute

STUDENT - \$200

- Logo and link on conference website and digital program
- Social media introduction
- Sponsor visibility during sessions
- Pre-conference email announcement
- Complimentary registration for 10 students (distributed by DCS)
- Discount code to distribute

SUPPORTER - \$150

- Logo on conference website
- Social media introduction
- Pre-conference email announcement
- Complimentary registration for 2 attendees
- Discount code to distribute



EXHIBITOR - \$300

Only one exhibitor per product type

Since we do not permit product overlap, our exhibitors can enjoy an exclusive audience

- Logo and link on conference website and digital program
- Social media introduction
- On-demand video on conference website
- Advertising video on social media
- Pre-conference email announcement
- Complimentary registration for 1 attendee
- Discount code to distribute

Green Product Expo

Thursday, September 14, 2023

8614 Westwood Center Drive | First Floor Amenity Space





9TH ANNUAL DC SUSTAINABILITY SUMMIT

SYMOSIUM DESCRIPTION

The DC Sustainability Summit is the DC Metro area's premiere annual green building symposium. This conference consists of inspirational sessions and panel discussions led by thought provoking leaders and experts in green building and sustainable design, as well as a product expo featuring emerging green building materials and technologies.

AUDIENCE PROFILE

In years past, the conference has drawn nearly 200 attendees. This is open to the public, but largely attended by:

- Architects, Engineers, Designers
- Contractors and Construction Managers
- Developers, Building Owners & Real Estate Professionals
- Local, State and Federal Government Officials
- Facility Managers, Operators, and Green Workplace Leaders
- Sustainability Professionals and Students